



Get involved with these student organizations

- ▶ Future Business Leaders of America
- ▶ National Technical Honor Society
- ▶ Skills USA
- ▶ Future Farmers of America
- ▶ Health Occupations Students of America

NON-DISCRIMINATION POLICY

It is the policy of the Genesee Valley Educational Partnership not to discriminate on the basis of religion, sex, race, color, sexual orientation, national origin or disability in admissions, employment and treatment of students and employees in any educational program or activity.

For More Information...

**Batavia Career & Technical
Education Center**

8250 State Street Rd., Batavia, NY 14020
(585) 344-7711



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2019-20

Graphic Arts

Career & Technical Education



Genesee Valley Educational Partnership
success stories written here

Students gain experience in commercial art and design as well as printing and printing-related equipment. Emphasis is put on digital imaging through use of state-of-the-art computers and up-to-date software. Students are exposed to analog and digital photography through in-depth lessons and creative experiences. Graduates are ready for entry-level jobs in the graphic arts industry, or to continue their education at the post secondary level.

This program is only offered at the Batavia Career and Technical Education Center.

UNITS OF STUDY

Equipment & Materials

- ▶ Chemical/Chemistry
- ▶ Color Theory
- ▶ Design Fundamentals and Techniques
- ▶ Design Tools and Software Navigation
- ▶ Equipment and Auxiliary Tools
- ▶ ImageCapture, Cloud
- ▶ InDesign, Photoshop, Illustrator, Word, Dreamweaver, Flash
- ▶ Ink Composition
- ▶ Packaging Science
- ▶ Typography
- ▶ Various Print-Making Processes, Machine Components and Operations

Photography

- ▶ Associated Software Applications
- ▶ Camera Operations
- ▶ Digital and Analog Photography Elements and Techniques
- ▶ Photo Manipulation, Alteration and Enhancements
- ▶ Photo Transition

CAREER CONNECTIONS

- ▶ Design Artist
- ▶ Finishing/Shipping/Locations
- ▶ Game Designer
- ▶ Graphic Designer
- ▶ Information Technology
- ▶ Interface Design
- ▶ Marketing Multi-Media
- ▶ Movie Development
- ▶ Packaging Science
- ▶ Photographer
- ▶ Procurement
- ▶ Production Coordinator
- ▶ Publisher
- ▶ Web Designer

CREDIT AVAILABLE

High School

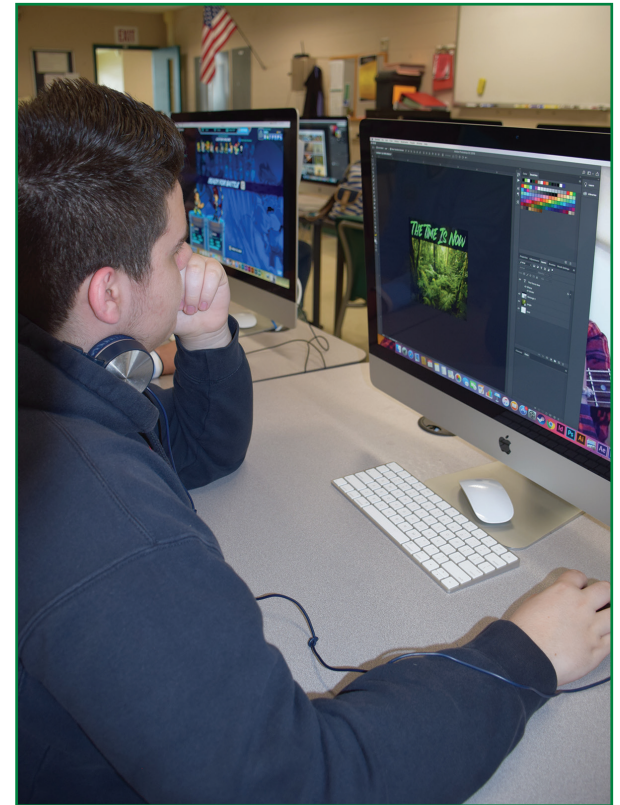
- ▶ 4.0 CTE
- ▶ .5 Career & Financial Management
- ▶ BUS 101 – Principles of Business
- ▶ ART 209 –Computer Graphics
- ▶ Art 105- –Two Dimensional Design

Embedded

- ▶ 1.0 Math

INDUSTRY-BASED EXAMS/ CERTIFICATIONS

- ▶ Occupational Safety and Health Administration (OSHA) 10-hour card



SUCCESSFUL STUDENTS

- ▶ Are creative and artistically inclined
- ▶ Are motivated to work independently
- ▶ Are able to manage time wisely
- ▶ Have an interest in photography and graphic design
- ▶ Are good communicators and visually perceptive
- ▶ Understand the importance of meeting deadlines
- ▶ Are well organized
- ▶ Have problem solving skills

GRAPHIC ARTS PROGRAM